

 AKGİRİŞİM	COOKIE POLICY	Document No:	KVKK.PO.04
		Release Date:	26.08.2024
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COOKIE POLICY

As **Akgirişim Construction, Consultancy and Environmental Technologies Industry and Trade Inc.** ("Company"), we process the personal data of visitors to our website available at <https://akgirisim.com/> ("Website") and use pixel tags ("pixels"), local storage technologies and internet cookies in order to respect our visitors' privacy and personal data protection rights and to provide a better user experience.

This Cookie Policy explains which cookies are used on the Website and how users can manage their preferences. For more detailed information regarding the processing of your personal data by our Company, please review our **Information Notice on the Processing of Personal Data**.

1. WHAT TYPES OF COOKIES ARE USED?

We use different types of cookies on the Website, including **strictly necessary cookies**, **functional cookies**, **performance/analytics cookies**, **advertising/marketing cookies**, as well as **persistent cookies** and **session cookies**.

2. COOKIES BY PURPOSE OF USE

- **Strictly Necessary Cookies:** Cookies that are essential for the proper operation of the Website and for you to benefit from the associated services and features. They are required for system administration and the prevention of fraudulent transactions. If these cookies are blocked, the Website will not function.
- **Functional Cookies:** Cookies used to provide you with an enhanced and easier user experience—e.g., remembering your previous preferences and enabling smoother access to certain content on the Website. You can disable these as explained below.
- **Performance / Analytics Cookies:** Cookies that allow statistical measurement and analysis of user behavior on websites. They are frequently used to improve the site and to measure, among other things, the effectiveness of advertising. Site owners may use them to estimate unique visitor numbers, identify key search keywords that lead to a page, or track on-site navigation.
- **Advertising / Marketing Cookies:** Cookies used for advertising and marketing purposes. By tracking users' online activities, they identify personal areas of interest and aim to display advertisements tailored to those interests. Online behavioral advertising typically involves monitoring activities on the internet, profiling based on those activities, matching the profiled person with suitable ads, and displaying those ads to that person. These cookies make it possible to continuously monitor users' behavior, analyze their activities to create profiles, match the profiled user with relevant ads, and serve those ads.

3. COOKIES BY STORAGE DURATION

- **Persistent Cookies:** Cookies stored on the user's computer until a specified date or until deleted by the user. They are mostly used to measure user movements and preferences on the site.
- **Session Cookies:** Cookies used to segment a visit into sessions and that do not collect data from the user. They are deleted when the user closes the webpage or remains inactive for a certain period.

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The Website also uses **targeting and tracking cookies** to help third parties—primarily advertising service providers—deliver their services and to increase the effectiveness of those services. These cookies may remember the web pages and sites you visit and may collect personal data, notably the IP address of the user’s device.

The Website uses both **first-party** and **third-party** cookies to collect information, remember your interests and demographic data, present you with targeted advertisements, improve advertisements, determine the number of visits and ad impressions, analyze other uses of advertising services, and measure the ratio between ad impressions and interactions with those ads and services.

The Website benefits from social plugins that connect to social networks such as **Facebook** and **LinkedIn**. When you visit the Website and use these plugins, the Website connects directly to the server of the selected social network. The content offered by the plugin is then transmitted directly from the social networks to your web browser and added to the website you are visiting. In this way, the relevant social network may access and process your data and may combine it with data associated with your account on that social network.

4. HOW CAN YOU MANAGE YOUR COOKIE PREFERENCES?

Information on how to manage your cookie preferences on the Website is as follows:

- Users can manage cookies by **changing their browser settings** or by **using the cookie preference button** provided on the Website to select or reject specific cookies.

5. WHAT ARE YOUR RIGHTS?

Pursuant to **Article 11** of the **Law No. 6698 on the Protection of Personal Data (“Law”)**, you may submit your requests by following the methods set out in the **Information Notice on the Processing of Personal Data**.

6. COOKIES IN USE

Cookie	Purpose & Duration	Legal Basis & Type
ASP.NET_SessionId	General-purpose platform session cookie used by sites built with Microsoft .NET technologies. Typically used by the server to maintain an anonymous user session. Stored for the duration of the session.	Functional cookie , processed based on the data subject’s explicit consent .
.AspNetCore.Mvc.CookieTempDataProvider	Used to store temporary data during the user session. Supports the TempData mechanism for transferring data between pages. Stored for the duration of the session.	Strictly necessary cookie required for the Website to function properly.

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Cookie	Purpose & Duration	Legal Basis & Type
.AuthTake.Portal.Session	Cookie used for authentication and session management. Enables the user to perform authorized actions during the session. Stored for the duration of the session.	Strictly necessary cookie required for the Website to function properly.
__utma	Identifier used to distinguish users and sessions. Stored for 2 years.	Analytics cookie used to collect statistical data about site usage and user behavior, helping us analyze and improve performance and user experience.
__utmc	Used to distinguish between new sessions and visits at the end of a session. Stored for the duration of the session.	Analytics cookie used to collect statistical data about site usage and user behavior, helping us analyze and improve performance and user experience.
__utmz	Contains information about the traffic source or campaign that directed the user to the site. Set when GA.js loads and updated when data are sent to Google Analytics. Stored for 6 months.	Analytics cookie used to collect statistical data about site usage and user behavior, helping us analyze and improve performance and user experience.
__utmt	Used to throttle the number of requests to the Google Analytics server. Stored for 10 minutes.	Analytics cookie used to collect statistical data about site usage and user behavior, helping us analyze and improve performance and user experience.
__utmb	Used to identify new sessions and visits. Stored for 30 minutes.	Analytics cookie used to collect statistical data about site usage and user behavior, helping us analyze and improve performance and user experience.